



## DESIGN BRIEF

The client for this project is Darlene Wozney, a single young professional in her early 30's. She dreams of living in a big open loft but her budget restricted her to the 500 square foot coop apartment she has just purchased. The interior is in poor repair with worn finishes and fixtures. It is located in a 1930's high-rise building. Darlene likes the location but little else about it. She has a modest inheritance from her grandmother to invest in an upgrade and to purchase some new furniture. Although she understands that the unit is quite small, she would like to try and achieve as open and loft like a feeling as possible. She anticipates living in the house for 5-6 years.

This is the Project Documentation Package for Part One of this week's *Design Project*. The goal of the *Design Project* exercises is to learn about the design process for making an existing home more Simple, Light, and Open. Review the Design Brief in this documentation package to understand what the client needs and wants for their home. Use the existing floor plan to analyze how Simple, Light and Open the home is in terms of these needs. For background information on what to look for, review the Simple Light Open description on the website.

Draw overtop of the plan as you analyze the house and then write down your observations about the design and your recommendations for change. When you are ready, watch John Brown complete the first part of the Design Project and compare your results. To discuss the exercise further with John, and other participants, add your comments to the blog. In the next segment we will be applying these recommendations to create a concept design.

# RESIDENTIAL PROFILE - WOZNEY RESIDENCE

## 1. Describe your goals for your house

To create a cool place to live that suits my needs.

## 2. Describe Each Member of Your Household

Age	Gender	Interests	Daily Commute Time	Travel Mode (walk, train, car)
33	F	Film, Dance	15 min	Subway

## 3. Describe any changes to the composition of your household that you anticipate over the next five years:

Nothing planned at this point

## 4. List three words that best describe the way you currently live:

Thoughtful, caring, open

## 5. List three words that best describe the way you would like to live:

The same as above but in my own home.

## 6. Do you rent or own your house?

Rent

Own

Just purchased

## 7. How long do you plan to live in your current house?

Less than 3 years

More than 3 years

about 5 - 6

## 8. How much of your household budget would you like to devote to your house?

Less

About the same as I do now

Much more

I have a small inheritance from my grandmother that I decided to invest in this property

## 1. Describe your current neighborhood:

City:

New York City

State/Province:

New York

## 2. Why did you select this location:

Location

## 3. Describe your current home:

Size: 5000 sqft. Year Built: 1930

Type: high rise coop apartment

(single family detached, townhouse/rowhouse, low-rise condo, high-rise condo, other)

## 4. Why did you select this home?

location, affordability

## 5. What do you like most about it?

location

## 6. What do you like least about it?

everything else

## 7. Rank the following uses in order of importance from 1 - 8 (1 being most important):

1 Living

Dining

Study / Office

2 Kitchen

3 Bedrooms

4 Bathrooms

Outdoor Living

Craft/ Hobby